

Frequently Asked Questions - Custom Heat Transfers

Below are the regularly asked questions regarding custom heat transfers - Simply click on the question to see the answer. However, if you still aren't able to find an answer to your question, please feel free to contact us.

What is the best way to order custom transfers?

At Badgers, we pride ourselves on offering the best customer service in the industry and we have an experienced team on hand to offer advice on the best processes for you, and the most cost effective.

We will always provide you with what is best for you and your business. So, the best way to order is to contact us either by telephone or email.

What is the correct transfer system for my needs?

The system that is best for your needs depends on the design that you are creating, the material that it is going on to and the quantity that you require. Certain processes are more suitable for certain finishes.

If you are unsure of what is best for you, we recommend that you contact us to discuss your needs, either by forwarding details to us via email, or by telephoning us.

What type of materials can heat transfers apply to?

Different processes will apply to different materials. We have products which will allow you to apply to all garment types, including Nylon and Spandex. Using our fantastic exclusive Universal Range of products, we can even apply to some plastic binders and folders.

As always, our specialist application team are on hand to answer any questions that you may have.

How durable are the transfers?

Most transfers produced today are made from materials which will normally outlast the life of the garment that it is applied to (when done correctly). Cad-cut® materials are washable, and are normally ironed on the reverse. Some materials can even be dry cleaned.

Do you stock any generic designs or transfers?

We have a collection of popular stock products that can be found within the Target Originals section. We can also reproduce any designs that you have, licensed or unlicensed, providing that you can supply us with a high enough quality image, and, in the case of licensed images, that you can prove you have the right to have it reproduced.

Can you reproduce transfers of licensed products?

Providing that you can prove that you have the license to be able to replicate an image, we will happily print it for you. In addition, we stock certain licensed designs which can be found in the Target Originals section.

Are there any minimum requirements for ordering, such as quantity?

There is no order too big or too small! Depending on the process being used, we are happy to accept single prints for customers or runs stretching into millions.

What is the delivery time for custom transfers?

It depends on the process that you are using, but we pride ourselves on a short turn-around time, and can very often provide you with the transfers within 48 hours. In most instances, consumables will be with you the following day, providing you order before 4.00pm (dependant on stock levels and volume ordered).

Can I obtain special labels to advise my customers of the correct washing instructions?

You can purchase standard industry after care labels from us. They are available on the website, or can be ordered directly from our helpful Sales team.

Is there a way I can achieve special effects on the transfers, such as a gloss or textured finish?

Yes, by using special cover sheets you can achieve such effects. They can be found on our website, under Accessories-Finishing Aids.

What are the artwork requirements needed to enable me to have custom transfers produced?

The quality of file required depends on the process. As a basic guide, for Litho designs, we would be looking for Photoshop files that are at least 300dpi. For a screen process, we would want an adaptable illustrator file or an EPS.

Please ask one of our Customer Service staff to e-mail you a full specification sheet.